

CATHOLIC BOOK & FILM FAIR

Featuring Books and Films for all ages!

THE CATHOLIC BOOK AND FILM FAIR

ALSO KNOWN IN THE FALL AS **I'M DREAMING OF A CATHOLIC CHRISTMAS**

Ignatius Press, one of the world's leading publishers and distributors of quality Catholic products, is working together with Lighthouse Catholic Media to offer this incredible fundraising opportunity to parishes, schools, youth groups, and other Catholic organizations.

By partnering with Ignatius Press and Lighthouse Catholic Media, you can raise money for your special projects by offering some of our best-selling products right in your own church or school, after Masses, and at special events or social gatherings. It's a terrific way to introduce people of all ages to amazing Catholic books, DVDs, CDs and more!

HERE'S HOW IT WORKS:

Ignatius Press and Lighthouse Catholic Media will collaborate with you to set up the best program for your school or parish. We offer several options from which you may choose and you now have the ability to "build your own Fair" with our quality products. We will send you a selection of our best-selling DVDs, books, CDs, and other religious materials from our suggested lists. You will also be able to purchase items from the Ignatius Press and Lighthouse Catholic Media catalogs.

Ignatius Press and Lighthouse Catholic Media will:

1. Send you a selection of our best-selling DVDs, books, CDs, and other religious materials from our suggested lists. You will use these items to display for taking additional orders as well as to sell. And remember, we pay the shipping to send everything to you!
2. Provide you with promotional materials including eye-catching posters and flyers.

3. Provide you with beautiful **Catholic Book & Film Fair** catalogs and order forms. In addition to the items you will have on display you can take orders for products from other Ignatius Press catalogs which must be placed in conjunction with your event. There is a special place on the last page of the order form to add products from other Ignatius Press sources. Merchandise can be purchased by you at 70% of the retail price. (Exception: Books in the *Faith and Life* and *Image of God* series are sold to you at 80% of the retail price. There is no discount on the *Didache* books). Your resale of these items at the regular Ignatius Press retail price will provide a profit of 30% on sales (20% for *Faith and Life* and *Image of God* books). No advance payment is required. Payments will be completed at the end of your event.

You will:

1. Advertise and promote the **Ignatius Press and Lighthouse Catholic Media Catholic Book and Film Fair** event.

2. Provide tables for proper display of the Ignatius materials.
3. Provide enough people to adequately handle sales.
4. Make sure all checks are made payable to your church, school, or organization. You will issue one check from your church, school, or organization to Ignatius Press to pay for the merchandise you purchased.

If you would like to partner with Lighthouse Catholic Media by taking part in this incredible opportunity, please contact **Diane Hanson** toll-free at **(866) 431-1531 ext. 5**, directly at **(734) 455-1973**, or email her at **dhanson@ignatius.com**.

This program is available in the U.S. and Canada only.